

Media Contact: Kim Drew, APR
770.985.8001
rkdrew@aol.com

Date: May 2005

**SOUTHERN PINE AWARENESS NETWORK ANNOUNCES WEEKEND
PROJECT CONTEST
Five Homeowners to Win Cash for Their Creations**

(Atlanta, GA) – SPAN: the Southern Pine Awareness Network recently announced a project contest for do-it-yourselfers: homeowners are encouraged to dust off their tools, strap on their creative thinking caps and submit plans for a weekend project using only Southern Pine wood.

The contest runs from April 1, 2005, through July 15, 2005. All entries will be judged by a panel of industry experts with five winners receiving a \$500 cash prize each. Plus, all winning projects will be featured in a Weekend Project brochure to be published in the early fall by SPAN and offered free via the SPAN Web site. Entrants may choose fasteners, paint, décor or theme of their choosing, but only Southern Pine wood may be used in the project.

Contest entries should be creative backyard projects that can be completed in one weekend. Submissions could include – but are not limited to! – dog houses, playhouses, small playsets, planter boxes, decorative items and more.

Complete rules and entry forms for the Project Contest can be found at <http://www.spanpine.com/contest.shtml>.

The Southern Pine Awareness Network was founded in January of 2005 with the goal of raising the awareness of Southern Pine as a leading building material throughout the Southeast. Supported by funding from members of the Southeastern Lumber Manufacturers Association (SLMA), SPAN is designed to be an information clearing house for consumers throughout the Southeast region. Visit us online at www.spanpine.com.

###