

SPAN – The Southern Pine Awareness Network Product Donation Guidelines – Broadcast

Date of request: _____

Show Name: _____

Show Contact Information:

Name: _____

Title: _____

Address: _____

Phone (o): _____

Phone (c): _____

Additional contact name/phone: _____

Segment Title/Air date: _____

Address for Product Delivery: _____

Date Product Needed By: _____

How will product be used in show? _____

Builder name/phone number: _____

Product requested (attach materials list if needed): _____

In exchange for this product donation, we respectfully request the following:

End-of-show screen showing SPAN's Web site address

Complimentary DVD of show following airing

Complimentary still shots (construction and finished) of project, e-mailed to Kim

If all of the above are acceptable, please initial here: _____

Please check each additional coverage opportunity SPAN can expect to receive in return:

- On-air verbal mention of Southern Pine
- On- air installation segment
- On-air visual of lumber in use
- On-air spokesperson with SPAN name on-screen
- On-air verbal mention of Web site address
- End-of-show visual acknowledgement
- Hot link to SPAN Web site from show Web site
- Ability to take our own photography of project in process and completed
- Display SPAN literature at house during functions
- Inclusion of SPAN logo on materials produced to support house project
- Other (please list)

Please complete this form and return it to Kim Drew:

Fax: 706.569.2094
E-mail: kimdrewpr@bellsouth.net

Thank you, and we look forward to working with you!